

INVOICE



WFSB
 333 Capital Blvd
 Rocky Hill, CT 06067
 Main: (860)728-3333
 Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
498646-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WFSB	Heather Uttley	HRP-WASHINGTON	National

Billing Address:

Waterfront Strategies
 Attention: Accounts Payable
 1010 Wisconsin Ave, NW
 #800
 Washington, DC 20007

Send Payment To:

WFSB
 BOX 13034
 Newark, NJ 07188-0034

Advertiser	Product	Estimate Number
Majority PAC	MAJORITY PAC	2098

Flight Dates	Order #	Alt Order #
10/16/12 - 10/29/12	498646	06374876

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	94	100

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/16/12	10/29/12	10am-11am	10am - 11am	MTWTF--	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/22/12 10:22 AM 10am-11am 10am - 11am :30 SMPCT120330H \$600.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB W 10/24/12 10:25 AM 10am-11am 10am - 11am :30 SMPCT120330H \$600.00 NM									
2	10/16/12	10/22/12	Late Night with David Lett	11:35pm - 12:37am	MTWTF--	:30	2	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 2 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/16/12 11:48 PM Late Night with David Letterman 11:35pm - 12:37am :30 SMPCT120230H \$950.00 NM 2 WFSB W 10/17/12 12:07 AM Late Night with David Letterman 11:35pm - 12:37am :30 SMPCT120230H \$950.00 NM									
3	10/16/12	10/29/12	11a-12p Price is Right	11am - 12pm	MTWTF--	:30	3	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 3 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/16/12 10:59 AM 11a-12p Price is Right 11am - 12pm :30 SMPCT120230H \$850.00 NM 3 WFSB W 10/17/12 12:00 PM 11a-12p Price is Right 11am - 12pm :30 SMPCT120230H \$850.00 NM 2 WFSB M 10/22/12 11:29 AM 11a-12p Price is Right 11am - 12pm :30 SMPCT120330H \$850.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 3 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WFSB W 10/24/12 11:30 AM 11a-12p Price is Right 11am - 12pm :30 SMPCT120330H \$850.00 NM 4 WFSB Th 10/25/12 10:59 AM 11a-12p Price is Right 11am - 12pm :30 SMPCT120330H \$850.00 NM 5 WFSB F 10/26/12 12:00 PM 11a-12p Price is Right 11am - 12pm :30 SMPCT120330H \$850.00 NM									
4	10/16/12	10/29/12	M-F CBS Soaps	1230-2p	MTWTF--	:30	3	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 3 \$850.00									

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Advertiser	Product	Estimate Number	
Majority PAC	MAJORITY PAC	2098	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/16/12	10/29/12	M-F CBS Soaps	1230-2p	MTWTF--	:30	3	\$850.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Tu 10/16/12 12:59 PM M-F CBS Soaps 1230-2p :30 SMPCT120230H \$850.00 NM 1 WFSB W 10/17/12 1:29 PM M-F CBS Soaps 1230-2p :30 SMPCT120230H \$850.00 NM 3 WFSB F 10/19/12 1:59 PM M-F CBS Soaps 1230-2p :30 SMPCT120330H \$850.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/23/12 10/29/12 MTWTF-- 1 \$850.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WFSB Th 10/25/12 12:55 PM M-F CBS Soaps 1230-2p :30 SMPCT120330H \$850.00 NM									
5	10/16/12	10/29/12	Eyewitness News	12pm - 12:30PM	MTWTF--	:30	5	\$850.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/16/12 10/22/12 MTWTF-- 5 \$850.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WFSB Tu 10/16/12 12:22 PM Eyewitness News 12pm - 12:30PM :30 SMPCT120230H \$850.00 NM 2 WFSB W 10/17/12 12:28 PM Eyewitness News 12pm - 12:30PM :30 SMPCT120230H \$850.00 NM 3 WFSB Th 10/18/12 12:24 PM Eyewitness News 12pm - 12:30PM :30 SMPCT120330H \$850.00 NM 4 WFSB F 10/19/12 12:13 PM Eyewitness News 12pm - 12:30PM :30 SMPCT120330H \$850.00 NM 1 WFSB M 10/22/12 12:08 PM Eyewitness News 12pm - 12:30PM :30 SMPCT120330H \$850.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/23/12 10/29/12 MTWTF-- 5 \$850.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 8 WFSB Tu 10/23/12 12:26 PM Eyewitness News 12pm - 12:30PM :30 SMPCT120330H \$850.00 NM 9 WFSB W 10/24/12 12:21 PM Eyewitness News 12pm - 12:30PM :30 SMPCT120330H \$850.00 NM 10 WFSB Th 10/25/12 12:25 PM Eyewitness News 12pm - 12:30PM :30 SMPCT120330H \$850.00 NM 7 WFSB F 10/26/12 12:26 PM Eyewitness News 12pm - 12:30PM :30 SMPCT120330H \$850.00 NM									
6	10/16/12	10/29/12	3pm-4pm Syndication	2:58pm-4pm	MTWTF--	:30	7	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/16/12 10/22/12 MTWTF-- 7 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/16/12 3:23 PM 3pm-4pm Syndication 2:58pm-4pm :30 SMPCT120230H \$600.00 NM 6 WFSB Tu 10/16/12 3:52 PM 3pm-4pm Syndication 2:58pm-4pm :30 SMPCT120230H \$600.00 NM 2 WFSB W 10/17/12 3:11 PM 3pm-4pm Syndication 2:58pm-4pm :30 SMPCT120230H \$600.00 NM 3 WFSB W 10/17/12 3:36 PM 3pm-4pm Syndication 2:58pm-4pm :30 SMPCT120230H \$600.00 NM 7 WFSB F 10/19/12 3:13 PM 3pm-4pm Syndication 2:58pm-4pm :30 SMPCT120330H \$600.00 NM 4 WFSB F 10/19/12 3:41 PM 3pm-4pm Syndication 2:58pm-4pm :30 SMPCT120330H \$600.00 NM 5 WFSB M 10/22/12 3:42 PM 3pm-4pm Syndication 2:58pm-4pm :30 SMPCT120330H \$600.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/23/12 10/29/12 MTWTF-- 7 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 8 WFSB Tu 10/23/12 3:32 PM 3pm-4pm Syndication 2:58pm-4pm :30 SMPCT120330H \$600.00 NM 14 WFSB W 10/24/12 3:41 PM 3pm-4pm Syndication 2:58pm-4pm :30 SMPCT120330H \$600.00 NM 9 WFSB W 10/24/12 3:59 PM 3pm-4pm Syndication 2:58pm-4pm :30 SMPCT120330H \$600.00 NM 10 WFSB Th 10/25/12 3:21 PM 3pm-4pm Syndication 2:58pm-4pm :30 SMPCT120330H \$600.00 NM 11 WFSB F 10/26/12 3:53 PM 3pm-4pm Syndication 2:58pm-4pm :30 SMPCT120330H \$600.00 NM									
7	10/16/12	10/29/12	4p-5p Dr. Oz	4pm-5pm	MTWTF--	:30	7	\$950.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/16/12 10/22/12 MTWTF-- 7 \$950.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/16/12 4:38 PM 4p-5p Dr. Oz 4pm-5pm :30 SMPCT120230H \$950.00 NM									

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DUPLICATE INVOICE



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Invoice #	Invoice Date	Invoice Month	Invoice Period
498646-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Majority PAC	MAJORITY PAC	2098	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	10/16/12	10/29/12	4p-5p Dr. Oz	4pm-5pm	MTWTF--	:30	7	\$950.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WFSB W 10/17/12 4:11 PM 4p-5p Dr. Oz 4pm-5pm :30 SMPCT120230H \$950.00 NM 2 WFSB W 10/17/12 4:52 PM 4p-5p Dr. Oz 4pm-5pm :30 SMPCT120230H \$950.00 NM 3 WFSB F 10/19/12 4:26 PM 4p-5p Dr. Oz 4pm-5pm :30 SMPCT120330H \$950.00 NM 4 WFSB F 10/19/12 4:38 PM 4p-5p Dr. Oz 4pm-5pm :30 SMPCT120330H \$950.00 NM 5 WFSB M 10/22/12 4:12 PM 4p-5p Dr. Oz 4pm-5pm :30 SMPCT120330H \$950.00 NM 7 WFSB M 10/22/12 4:26 PM 4p-5p Dr. Oz 4pm-5pm :30 SMPCT120330H \$950.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/23/12 10/29/12 MTWTF-- 7 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 13 WFSB Tu 10/23/12 4:27 PM 4p-5p Dr. Oz 4pm-5pm :30 SMPCT120330H \$950.00 NM 8 WFSB Tu 10/23/12 4:37 PM 4p-5p Dr. Oz 4pm-5pm :30 SMPCT120330H \$950.00 NM 9 WFSB W 10/24/12 4:19 PM 4p-5p Dr. Oz 4pm-5pm :30 SMPCT120330H \$950.00 NM 10 WFSB Th 10/25/12 4:30 PM 4p-5p Dr. Oz 4pm-5pm :30 SMPCT120330H \$950.00 NM 11 WFSB F 10/26/12 4:12 PM 4p-5p Dr. Oz 4pm-5pm :30 SMPCT120330H \$950.00 NM 14 WFSB F 10/26/12 4:54 PM 4p-5p Dr. Oz 4pm-5pm :30 SMPCT120330H \$950.00 NM									
8	10/16/12	10/29/12	Eyewitness News	5pm - 5:30pm	MTWTF--	:30	4	\$2,100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/16/12 10/22/12 MTWTF-- 4 \$2,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/16/12 5:09 PM Eyewitness News 5pm - 5:30pm :30 SMPCT120230H \$2,100.00 NM 3 WFSB W 10/17/12 5:09 PM Eyewitness News 5pm - 5:30pm :30 SMPCT120230H \$2,100.00 NM 4 WFSB F 10/19/12 5:21 PM Eyewitness News 5pm - 5:30pm :30 SMPCT120330H \$2,100.00 NM 2 WFSB M 10/22/12 5:21 PM Eyewitness News 5pm - 5:30pm :30 SMPCT120330H \$2,100.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/23/12 10/29/12 MTWTF-- 4 \$2,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 8 WFSB Tu 10/23/12 5:21 PM Eyewitness News 5pm - 5:30pm :30 SMPCT120330H \$2,100.00 NM 5 WFSB Th 10/25/12 5:22 PM Eyewitness News 5pm - 5:30pm :30 SMPCT120330H \$2,100.00 NM 7 WFSB F 10/26/12 5:27 PM Eyewitness News 5pm - 5:30pm :30 SMPCT120330H \$2,100.00 NM									
9	10/16/12	10/29/12	Eyewitness News	5:30pm - 6pm	MTWTF--	:30	4	\$2,100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/16/12 10/22/12 MTWTF-- 4 \$2,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WFSB Tu 10/16/12 5:45 PM Eyewitness News 5:30pm - 6pm :30 SMPCT120230H \$2,100.00 NM 2 WFSB W 10/17/12 5:54 PM Eyewitness News 5:30pm - 6pm :30 SMPCT120230H \$2,100.00 NM 4 WFSB Th 10/18/12 5:44 PM Eyewitness News 5:30pm - 6pm :30 SMPCT120330H \$2,100.00 NM 1 WFSB M 10/22/12 5:40 PM Eyewitness News 5:30pm - 6pm :30 SMPCT120330H \$2,100.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/23/12 10/29/12 MTWTF-- 4 \$2,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WFSB Tu 10/23/12 5:54 PM Eyewitness News 5:30pm - 6pm :30 SMPCT120330H \$2,100.00 NM 8 WFSB Th 10/25/12 5:45 PM Eyewitness News 5:30pm - 6pm :30 SMPCT120330H \$2,100.00 NM 5 WFSB F 10/26/12 5:54 PM Eyewitness News 5:30pm - 6pm :30 SMPCT120330H \$2,100.00 NM									
10	10/16/12	10/29/12	Eyewitness News	6am - 6:30am	MTWTF--	:30	2	\$1,600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/16/12 10/22/12 MTWTF-- 2 \$1,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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498646-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Majority PAC	MAJORITY PAC	2098	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/16/12	10/29/12	Eyewitness News	6am - 6:30am	MTWTF--	:30	2	\$1,600.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Tu 10/16/12 6:24 AM Eyewitness News 6am - 6:30am :30 SMPCT120230H \$1,600.00 NM 1 WFSB M 10/22/12 6:08 AM Eyewitness News 6am - 6:30am :30 SMPCT120330H \$1,600.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/23/12 10/29/12 MTWTF-- 2 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WFSB W 10/24/12 6:29 AM Eyewitness News 6am - 6:30am :30 SMPCT120330H \$1,600.00 NM 3 WFSB F 10/26/12 6:09 AM Eyewitness News 6am - 6:30am :30 SMPCT120330H \$1,600.00 NM									
11	10/16/12	10/29/12	Eyewitness News	6pm - 6:30pm	MTWTF--	:30	3	\$2,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/16/12 10/22/12 MTWTF-- 3 \$2,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB W 10/17/12 6:23 PM Eyewitness News 6pm - 6:30pm :30 SMPCT120230H \$2,500.00 NM 1 WFSB Th 10/18/12 6:29 PM Eyewitness News 6pm - 6:30pm :30 SMPCT120330H \$2,500.00 NM 3 WFSB F 10/19/12 6:08 PM Eyewitness News 6pm - 6:30pm :30 SMPCT120330H \$2,500.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/23/12 10/29/12 MTWTF-- 4 \$2,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WFSB Tu 10/23/12 6:22 PM Eyewitness News 6pm - 6:30pm :30 SMPCT120330H \$2,500.00 NM 7 WFSB Th 10/25/12 6:25 PM Eyewitness News 6pm - 6:30pm :30 SMPCT120330H \$2,500.00 NM 6 WFSB F 10/26/12 6:22 PM Eyewitness News 6pm - 6:30pm :30 SMPCT120330H \$2,500.00 NM									
12	10/16/12	10/29/12	Inside Edition	7pm - 7:30pm	MTWTF--	:30	4	\$1,750.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/16/12 10/22/12 MTWTF-- 4 \$1,750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WFSB Tu 10/16/12 7:11 PM Inside Edition 7pm - 7:30pm :30 SMPCT120230H \$1,750.00 NM 1 WFSB W 10/17/12 7:13 PM Inside Edition 7pm - 7:30pm :30 SMPCT120230H \$1,750.00 NM 4 WFSB Th 10/18/12 7:21 PM Inside Edition 7pm - 7:30pm :30 SMPCT120330H \$1,750.00 NM 2 WFSB M 10/22/12 7:26 PM Inside Edition 7pm - 7:30pm :30 SMPCT120330H \$1,750.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/23/12 10/29/12 MTWTF-- 4 \$1,750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WFSB Tu 10/23/12 7:19 PM Inside Edition 7pm - 7:30pm :30 SMPCT120330H \$1,750.00 NM 5 WFSB Th 10/25/12 7:27 PM Inside Edition 7pm - 7:30pm :30 SMPCT120330H \$1,750.00 NM 8 WFSB F 10/26/12 7:12 PM Inside Edition 7pm - 7:30pm :30 SMPCT120330H \$1,750.00 NM									
13	10/16/12	10/29/12	CBS: THE EARLY SHOW	7am - 9am	MTWTF--	:30	2	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/16/12 10/22/12 MTWTF-- 2 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/16/12 8:21 AM CBS: THE EARLY SHOW 7am - 9am :30 SMPCT120230H \$800.00 NM 2 WFSB Th 10/18/12 7:26 AM CBS: THE EARLY SHOW 7am - 9am :30 SMPCT120330H \$800.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/23/12 10/29/12 MTWTF-- 5 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WFSB Tu 10/23/12 8:54 AM CBS: THE EARLY SHOW 7am - 9am :30 SMPCT120330H \$800.00 NM 3 WFSB W 10/24/12 8:24 AM CBS: THE EARLY SHOW 7am - 9am :30 SMPCT120330H \$800.00 NM 7 WFSB Th 10/25/12 8:38 AM CBS: THE EARLY SHOW 7am - 9am :30 SMPCT120330H \$800.00 NM 5 WFSB F 10/26/12 7:55 AM CBS: THE EARLY SHOW 7am - 9am :30 SMPCT120330H \$800.00 NM									

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Advertiser		Product	Estimate Number
Majority PAC		MAJORITY PAC	2098

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/16/12	10/29/12	CBS: THE EARLY SHOW	7am - 9am	MTWTF--	:30	2	\$800.00	NM
14	10/16/12	10/29/12	Entertainment Tonight	7:30pm - 8pm	MTWTF--	:30	4	\$1,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 4 \$1,750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/16/12 7:46 PM Entertainment Tonight 7:30pm - 8pm :30 SMPCT120230H \$1,750.00 NM 2 WFSB W 10/17/12 7:57 PM Entertainment Tonight 7:30pm - 8pm :30 SMPCT120230H \$1,750.00 NM 3 WFSB F 10/19/12 7:55 PM Entertainment Tonight 7:30pm - 8pm :30 SMPCT120330H \$1,750.00 NM 4 WFSB M 10/22/12 7:56 PM Entertainment Tonight 7:30pm - 8pm :30 SMPCT120330H \$1,750.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 4 \$1,750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WFSB W 10/24/12 7:49 PM Entertainment Tonight 7:30pm - 8pm :30 SMPCT120330H \$1,750.00 NM 8 WFSB Th 10/25/12 7:45 PM Entertainment Tonight 7:30pm - 8pm :30 SMPCT120330H \$1,750.00 NM 6 WFSB F 10/26/12 7:41 PM Entertainment Tonight 7:30pm - 8pm :30 SMPCT120330H \$1,750.00 NM									
15	10/16/12	10/29/12	9am-10am	9am - 10am	MTWTF--	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/16/12 8:59 AM 9am-10am 9am - 10am :30 SMPCT120230H \$600.00 NM 2 WFSB W 10/17/12 9:24 AM 9am-10am 9am - 10am :30 SMPCT120230H \$600.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WFSB Th 10/25/12 9:36 AM 9am-10am 9am - 10am :30 SMPCT120330H \$600.00 NM									
16	10/20/12	10/20/12	7a-9a Sat. Eyewitness Ne	7am-9am	-----1-	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Sa 10/20/12 8:06 AM 7a-9a Sat. Eyewitness New 7am-9am :30 SMPCT120330H \$800.00 NM									
17	10/21/12	10/28/12	CBS Sunday Morning	9:00am - 10:30am	-----1	:30	1	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 10/21/12 9:36 AM CBS Sunday Morning 9:00am - 10:30am :30 SMPCT120330H \$1,600.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFSB Su 10/28/12 10:29 AM CBS Sunday Morning 9:00am - 10:30am :30 SMPCT120430H \$1,600.00 NM									
18	10/18/12	10/25/12	Big Bang/2.5 Men	8pm - 9pm	---1---	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---1--- 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Th 10/18/12 8:21 PM Big Bang/2.5 Men 8pm - 9pm :30 SMPCT120330H \$9,000.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---1--- 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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INVOICE

Send Payment To:

WFSB
BOX 13034
Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
498646-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Majority PAC	MAJORITY PAC	2098

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																						
18	10/18/12	10/25/12	Big Bang/2.5 Men	8pm - 9pm	---1---	:30	1	\$9,000.00	NM																						
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WFSB</td><td>Th</td><td>10/25/12</td><td>8:19 PM</td><td>Big Bang/2.5 Men</td><td>8pm - 9pm</td><td>:30</td><td>SMPCT120330H</td><td>\$9,000.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WFSB	Th	10/25/12	8:19 PM	Big Bang/2.5 Men	8pm - 9pm	:30	SMPCT120330H	\$9,000.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
2	WFSB	Th	10/25/12	8:19 PM	Big Bang/2.5 Men	8pm - 9pm	:30	SMPCT120330H	\$9,000.00	NM																					
Total Spots							100																								

Payment Terms Net 30 Days

<u>Gross Total</u>	\$142,700.00
<u>Agency Commission</u>	\$21,405.00
<u>Net Amount Due</u>	\$121,295.00


wfsb.com

WFSB
333 Capital Blvd
Rocky Hill, CT 06067
Main: (860)728-3333
Billing: (404)325-4646

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
498646-2	10/31/12	November 2012	10/29/12 - 10/29/12

Station	Account Executive	Sales Office	Sales Region
WFSB	Heather Uttley	HRP-WASHING	National

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
1010 Wisconsin Ave, NW
#800
Washington, DC 20007

Send Payment To:

WFSB
BOX 13034
Newark, NJ 07188-0034

Advertiser	Product	Estimate Number
Majority PAC	MAJORITY PAC	2098

Flight Dates	Order #	Alt Order #
10/16/12 - 10/29/12	498646	06374876

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	94	100

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/16/12	10/29/12	Eyewitness News	12pm - 12:30PM	MTWTF--	:30	5	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 5 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WFSB M 10/29/12 1:00 PM Eyewitness News 12pm - 12:30PM :30 SMPCT120430H \$850.00 NM									
6	10/16/12	10/29/12	3pm-4pm Syndication	2:58pm-4pm	MTWTF--	:30	7	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 7 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 13 WFSB M 10/29/12 3:09 PM 3pm-4pm Syndication 2:58pm-4pm :30 SMPCT120430H \$600.00 NM 12 WFSB M 10/29/12 3:43 PM 3pm-4pm Syndication 2:58pm-4pm :30 SMPCT120430H \$600.00 NM									
7	10/16/12	10/29/12	4p-5p Dr. Oz	4pm-5pm	MTWTF--	:30	7	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 7 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 12 WFSB M 10/29/12 4:26 PM 4p-5p Dr. Oz 4pm-5pm :30 SMPCT120430H \$950.00 NM									
8	10/16/12	10/29/12	Eyewitness News	5pm - 5:30pm	MTWTF--	:30	4	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 4 \$2,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WFSB M 10/29/12 5:24 PM Eyewitness News 5pm - 5:30pm :30 SMPCT120430H \$2,100.00 NM									
9	10/16/12	10/29/12	Eyewitness News	5:30pm - 6pm	MTWTF--	:30	4	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 4 \$2,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 WFSB M 10/29/12 5:57 PM Eyewitness News 5:30pm - 6pm :30 SMPCT120430H \$2,100.00 NM									
11	10/16/12	10/29/12	Eyewitness News	6pm - 6:30pm	MTWTF--	:30	3	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 3 \$2,500.00									

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INVOICE



Send Payment To:

WFSB
BOX 13034
Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
498646-2	10/31/12	November 2012	10/29/12 - 10/29/12
Advertiser	Product	Estimate Number	
Majority PAC	MAJORITY PAC	2098	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/16/12	10/29/12	Eyewitness News	6pm - 6:30pm	MTWTF--	:30	3	\$2,500.00	NM
10/23/12 10/29/12 MTWTF-- 4 \$2,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WFSB M 10/29/12 6:47 PM Eyewitness News 6pm - 6:30pm :30 SMPCT120430H \$2,500.00 NM									
12	10/16/12	10/29/12	Inside Edition	7pm - 7:30pm	MTWTF--	:30	4	\$1,750.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/23/12 10/29/12 MTWTF-- 4 \$1,750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 WFSB M 10/29/12 7:20 PM Inside Edition 7pm - 7:30pm :30 SMPCT120430H \$1,750.00 NM									
13	10/16/12	10/29/12	CBS: THE EARLY SHOW	7am - 9am	MTWTF--	:30	2	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/23/12 10/29/12 MTWTF-- 5 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WFSB M 10/29/12 9:24 AM CBS: THE EARLY SHOW 7am - 9am :30 SMPCT120430H \$800.00 NM									
14	10/16/12	10/29/12	Entertainment Tonight	7:30pm - 8pm	MTWTF--	:30	4	\$1,750.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/23/12 10/29/12 MTWTF-- 4 \$1,750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 WFSB M 10/29/12 8:02 PM Entertainment Tonight 7:30pm - 8pm :30 SMPCT120430H \$1,750.00 NM									
15	10/16/12	10/29/12	9am-10am	9am - 10am	MTWTF--	:30	2	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/23/12 10/29/12 MTWTF-- 2 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WFSB M 10/29/12 10:23 AM 9am-10am 9am - 10am :30 SMPCT120430H \$600.00 NM									
Total Spots							11		

Payment Terms Net 30 Days

<u>Gross Total</u>	\$14,600.00
<u>Agency Commission</u>	\$2,190.00
<u>Net Amount Due</u>	\$12,410.00

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